

Remodelers: Get More Leads and Sales at a Lower Cost... With ONLINE, Industry Specific Direct Mail Marketing Services.



**Personalize jobsite,
promotional or product
specific postcards online
today —
they'll be in the mail stream
tomorrow generating
'non-competitive' leads for
your remodeling business!**



MARKET\$HARP Mail

Creating and sending targeted direct mail is so easy when 'everything' is included in one place...

MarketSharp Mail offers remodelers low per-piece pricing, industry specific design templates, residential mailing lists, full-color printing, standard postage and more.

Why use direct mail to market your remodeling business?

Unlike other mass-media advertising methods that are expensive and broadcast to an untargeted group of people, direct mail from MarketSharp Mail allows you to save time and money by reaching prospects in your local area that are most likely to purchase your products and services. You control who receives your marketing message, when and how often.

Plus you'll...

- **Save design time with customizable industry-specific templates.**
- **Increase response rates by specifically targeting your audience.**
- **Lower lead cost with jumbo postcards starting at 51¢ per card (standard postage included).**
- **Promote a first-class image with vibrant, full-color postcard printing.**
- **Work within your marketing budget – order as few as 20 postcards.**
- **Stay in control – check online order status plus get a confirmation card mailed directly to you.**



Acquire new leads, revive unsold leads or just to keep in touch with past customers... Postcards put your message directly in the hands of your target audience.

- **Easy-to-use Design Template Library** – You can choose from a library of creative industry-specific templates or upload your own design. Each template allows you to customize and personalize your marketing message, add a company logo and more. (Postcard sizes available are Standard 5" x 4", Jumbo 8" x 5", and Panoramic 11" x 5" – Specialty Door Hangers available too!)
- **Vibrant, Full-color Printing** – You'll make a statement with high-quality, brilliant colors that offer a professional, high-impact look to each direct mail piece. As an option, to polish the look of your postcard and protect it in the mail stream, add a clear UV coating to each card.
- **Highly Responsive Mailing Lists** – Mailing to prospects in your local area is easy by leveraging an integrated up-to-date database of 120 million U.S. consumers. Plus, target your list based on specific mailing area and optional demographic selects.
- **Immediate Customer Support** – For on-demand help... call, email or use 'live chat' for personal, one-to-one support. The friendly customer support team's goal is your direct mail success.

www.marketsharpmail.com

Ready to GET STARTED?

Register for a **FREE** account... to send postcards today!

1. Visit www.marketsharpmail.com
2. Click on the "Start Now" button and enter your contact details.
3. **BONUS!** Enter the promo code: **QXYBK8WK** to waive the sign-up fee.

You are now ready to launch a postcard campaign!
For assistance... Call the Customer Care Team at:
1-800-335-4254

Loaded With Everything You Need to Launch a Direct Mail Campaign INSTANTLY!

EASY, YET AFFORDABLE!

(and very effective)

You no longer have to look for a printer, buy a mailing list, print labels, lick stamps and stand in line at the post office!

MarketSharp Mail makes creating and sending direct mail easy and affordable!

As low as
51¢ per
jumbo postcard
including standard
postage!

PRODUCTS AND SERVICES:

- **LEADS EXPRESS:**

Gain a competitive advantage with LeadsExpress.net consumer sales leads and mailing lists

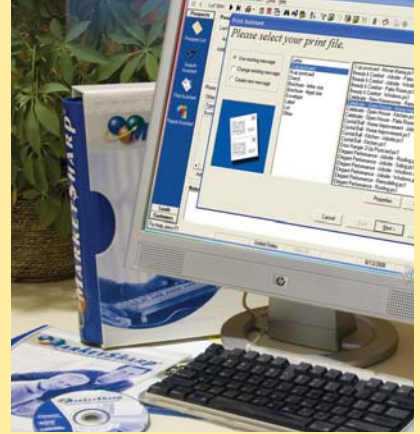
www.LeadsExpress.net



- **MARKETSHARP SOFTWARE:**

Specifically Designed by Remodelers for Remodelers... To build a successful remodeling business, MarketSharp software offers an automated approach to generating better leads, tracking your contact information, tabulating profit-building reports, increasing office efficiency, plus provides ongoing industry-specific support and training.

www.marketsharp.com



*“**MarketSharp Mail** gives me ‘user-friendly’ tools to create professional-looking postcards that I can send in a timely manner. The non-competitive leads generated from my various mailing campaigns have been well worth the money invested. I couldn’t ask for an easier, more convenient, and totally cost-effective resource to add to my ‘marketing tool box’.”*

Heidi Haight-May
Haight Residential, Redmond, WA

**CALL TODAY FOR MORE INFORMATION:
(800) 335-4254**



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