

**Remodelers: Looking to  
Get SALES LEADS Most Likely to  
Buy Your Products and Services?**



**Gain a competitive  
advantage with  
LeadsExpress.net  
consumer sales leads  
and mailing lists**



**LEADS  
EXPRESS.NET**



## Market smarter and more accurately!

If you're looking for new customers, LeadsExpress.net is your **BEST online prospecting tool**. With contact information for more than 185 million consumers and 111 million households in the U.S., you'll gain the most comprehensive and responsive data available. Whether you are looking to reach homeowners, seniors, a specific neighborhood or other specialty market, it's easy for you to pinpoint your best prospect and **increase your marketing success**.

## Why should you precisely target your market with LeadsExpress.net?

Experts in the field of direct mail say 40% of your direct mail campaigns effectiveness is driven by the quality of the mailing list. One of the best ways to 'identify your target market' is to look at your existing customer base. LeadsExpress.net takes care of all the details for you. You'll get the most comprehensive consumer DATA: Up-to-Date, Accurate, Reliable, Responsive, and Targeted all at the Lowest Price, **Guaranteed!**

### Get a Job for Every Job You Sell –

With LeadsExpress.net take advantage of the most popular feature, the Radius Search function. Now you can target a neighborhood and market to homeowners surrounding a recently completed job.

The screenshot shows the LeadsExpress.net website interface. At the top, there's a navigation bar with 'Home', 'List Finds', 'Revisions', 'About Us', and 'Contact Us'. Below that, there's a 'Start New Search' section with a search bar and a 'Search' button. To the right, there's a 'Step 1: Choosing Options & Pricing' section with a 'Search Results' table. The table has columns for 'City/State', 'Count', and 'Price'. Below the table, there's a 'View Results' section with a 'View Results' button. At the bottom, there's a 'JOB SITE' icon with a house and a location pin.

**LEADS**  
**EXPRESS.NET**

- **Increase Lead Flow!** You'll have access to the most specialized data specifically adapted for the remodeling and home service industry.
- **Save Money!** You'll get more data for your money. (At only 4¢ per record with no minimum order charges and no monthly fees)
- **No Time Wasted!** Get real-time list counts. You can instantly run an unlimited amount of data counts and searches online 24 hours a day, 7 days a week.
- **Reduce Expenses!** You'll receive consumer data that is updated every other month and is also USPS® CASS™ processed for improved deliverability.
- **Outperform the Competition!** With the use of built-in targeting methods, you'll be able to more efficiently reach your ideal customer geographically and demographically. Choose from hundreds custom mailing list select options.
- **Improve your bottom-line!** Gain greater returns by reaching the sector of consumers most likely to select your products and services.

[www.LeadsExpress.net](http://www.LeadsExpress.net)

### Here is how to GET STARTED!

Register for a FREE account:

1. Go to [www.LeadsExpress.net](http://www.LeadsExpress.net)
2. Click on the "Create a new account" button to set up a FREE user account your.
3. Create your login details and enter your contact information (no obligation to purchase)

Now you can run counts and do market research to see how many consumers from your target market match the profile of your best customer. Plus, you can save your counts and criteria for future use. For immediate assistance call the list specialist team at:

**1-800-861-3969**

**Get counts,  
place orders  
and download  
your list in  
MINUTES!**

**Best sales leads and  
mailing lists for  
LESS!**

Only  
**4¢ per  
record**

**no minimum orders...  
order as few as 1 record  
for 4 cents**

## PRODUCTS AND SERVICES:

### • MARKETSHARP MAIL:

Personalize jobsite, promotional or product specific postcards online today — they'll be in the mail stream tomorrow generating 'non-competitive' leads for your remodeling business!

[www.marketsharpmail.com](http://www.marketsharpmail.com)



**MARKET\$HARP Mail**

### • MARKETSHARP SOFTWARE:

Specifically Designed by Remodelers For Remodelers...  
To build a successful remodeling business, MarketSharp software offers an automated approach to generating better leads, tracking your contact information, tabulating profit-building reports, increasing office efficiency, plus provides ongoing industry-specific support and training.

[www.marketsharp.com](http://www.marketsharp.com)



*"[www.LeadsExpress.net](http://www.LeadsExpress.net) is an important tool in our marketing efforts. I compared several such sites and found it easy to use, fast, and thorough. The criteria selection options give me great flexibility in narrowing our target demographic and geographic area. Would highly recommend it!"*

Dean Byler  
Director of Sales & Marketing  
Tri-Valley Contractors - Lebanon, PA

**CALL TODAY FOR MORE INFORMATION:**  
**(800) 335-4254**

